

Thousands of business decisions every day.



Solved simply.
Solved reliably.
Solved profitably.

A clear view of the entire supply chain

Get a single view of the entire supply chain in action, including suppliers.

Collaborative demand planning

Unparalleled statistical intelligence and collaborative demand planning capabilities for exchanging data with your business partners internally and externally

The backbone for S&OP

By supporting an integrated business planning process, Optimicity enables the executive team to continually achieve visibility, focus, alignment and synchronization across all functions of the business.

Plan for profit

Remove the silo's and make all decisions with a focus on overall business profit.

Rapid and dramatic ROI

Optimicity always gives a rapid ROI – usually in months or even weeks, and frequently surprises even us in the savings that businesses make in the short term.

Handle any challenge

- Expiry Date management
- Seasonality
- Resource utilization
- Batch sizes
- Capacity
- Promotions
- 3PL storage and distribution

Our low-risk, prototyping methodology will add value – we promise.

At Optimicity we understand that transitioning to a new planning paradigm is a big step. We have such confidence in the benefits you will discover, that instead of expecting you to sign up “on faith” we offer, and in fact recommend, utilizing unique prototyping methodology. Test out Optimicity on a discrete part of the business. Whether you decide to proceed with us further, we know that you will gain valuable intelligence about your organization. If you do decide to proceed, you will already have embarked on the transition.



Optimize all of
your planning.
In a single
application.

Cutting-Edge Optimization Technology

Based on advanced optimization technology, Optimity can handle vast quantities of data, meaning you can factor in a complex quantity of business constraints and rules into your decision making.

A Configurable and Easy-to-Use Dashboard

Optimity runs from a single easy to use dashboard according to your requirements. Run a single module, or build a holistic suite that covers all your planning needs.

Run What-if Scenarios

Planning decisions are rarely simple – usually you have more than one “good” option, and there will be several variables at play. Optimity lets you run an infinite number of real time “what if” scenarios so you can make the right decision. Every time.



Supply Chain Optimizer

a comprehensive module which models the complete supply chain end-to-end to support several planning processes



Inventory Optimizer

an advanced Inventory Optimization Engine that dramatically improves decision-making about inventory, considering a wide range of constraints



Demand Forecaster

for collaborative Demand Planning and offers cutting-edge support for Statistical Forecasting



ABC Analyzer

for concurrent multi-dimensional ABC (product & customer prioritization) Analysis



Transport Route Optimizer

improves visibility, analysis and decision making for vehicle scheduling



Network Designer

for strategic Supply Chain Network design analysis – puts facilities in the optimal location to service their customer base.



Production Scheduler

includes a graphical planning board for visualizing the supply chain plan.



OPTIMITY

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